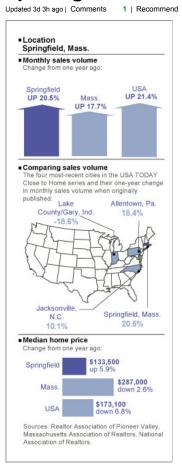


# Springfield, Mass., home market sees upswing





MORTGAGE RATES		
National overnight averages	Today	+/-
30 yr fixed mtg	4.97%	$\vdash$
15 yr fixed mtg	4.54%	_
5/1 ARM	4.12%	•
\$30K home equity loan	8.36%	F

E-mail | Save | Print | Reprints & Permissions | RSS 5 By Christine Dugas, USA TODAY Springfield, Mass., the third-largest Yahoo! Buzz city in the state, is known as the place where basketball was Add to Mixx invented. And it's home to the Baskethall Hall of Fame Yet it Facebook does not stand out as a destination Twitter point or secluded and pricey resort area like Martha's Vineyard or a More highly regarded college town like Subscribe "We are not a destination mvYahoo community," says Kathleen iGoogle Witalisz, president-elect of the Realtor Association of Pioneer Valley, which includes Springfield. "We follow different trends than the rest of the state."

That has provided some advantages for home buyers, because the city is considered one of the most affordable areas in New England.

 Sales status. Its housing market is generally evenhanded and predicable. But when consumer confidence dipped last year, its housing market saw one of its toughest corrections.

The first-time home buyer tax credit helped put sales back into an upswing this year. In May, the city also introduced Buy Springfield Now, a program of lenders, real estate agents, retailers and non-profit groups that offers incentives to home buyers, such as discounted closing costs.

So far, about 80 families have taken advantage, says Don Thompson, a past president of the Realtor Association of Pioneer Valley. In October, home sales were 20.5% higher than the same month last year.

 Price points. The first-time home buyer tax credit has stimulated the housing market and sparked some home sellers to move up to the next level, which pushed prices up, Witalisz says.

In October, the median home price was 5.9% higher than a year ago.

•Local economy. The unemployment rate in Springfield was 12.2% in November, much higher than a year ago, when it was about 8.5%, says Karl Petrick, assistant professor of economics at Western New England College.

The city is home to Smith & Wesson, the handgun manufacturer. But biotechnology firms are moving to Springfield to be near its three large hospitals, Petrick says.

•Hot 'hoods. A housing development, Courtside, collapsed during the housing bust. But it's been repurchased and restarted. The subdivision in East Springfield will provide about 61 new homes for middle-class families and professionals.

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"They are trying to attract a better economic group of people into the city," Thompson says.

## The most expensive



Realtor.com

Helen Edgar is selling a ranch-style home with three decks and a two-story atrium.

Price: \$1.2 million Bedrooms: 5

Bathrooms: 4 full, 1 half Size: 9,000 square feet

Features: Game room, media room, family room, office, sauna room, in-ground pool, cabana, gazebo, greenhouse, pond, patio, heated garage, five-room attached apartment.

## Median-price home



Realtor com

This ranch home, built in 1955, is on the market.

Price: \$134,900 Bedrooms: 3 Bathrooms: 1 Size: 1,025 square feet

Features: Family room, full basement, sun room,

deck, open parking space.

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